

# Hosted Level Platforms Services



## LEVEL PLATFORMS

- ✓ *Rapid response to problem resolution*
- ✓ *Non-intrusive evaluation of network*
- ✓ *Real-time security ratings for IT environment*
- ✓ *24 hour security monitoring*
- ✓ *Monitor key applications*
- ✓ *Minimize business disruption*
- ✓ *24/7 device performance monitoring*
- ✓ *Comprehensive hardware and software inventory*

### RMM Tools on Demand

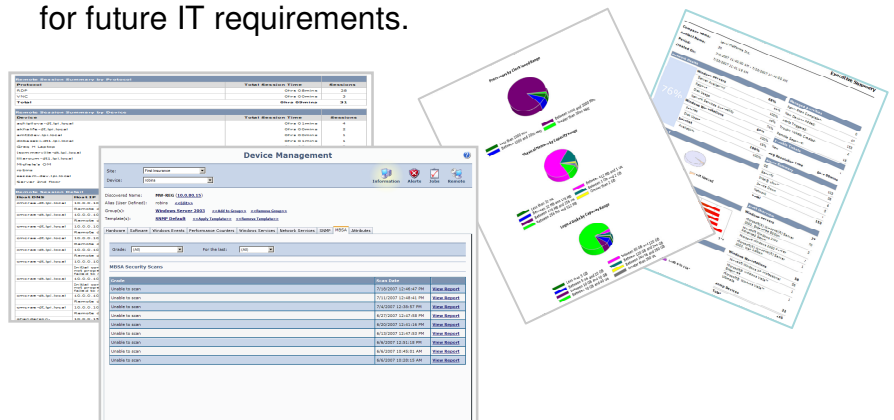
**Managed Workplace®** gives you everything you need to generate high margin recurring services revenues, dramatically reduce service costs, and increase customer satisfaction by delivering new levels of IT availability and performance. No matter how you currently service your customers – reactive, proactive, or managed services – Managed Workplace delivers powerful benefits – while positioning your company to create new profitable service models to keep your competitive edge in the rapidly evolving market for managed services. Managed Workplace provides you with a complete, integrated solution to centrally monitor and manage your SMB customers from a single, web-based platform.

### Expand Your Business Success

- Acquire new customers
- Drive recurring service revenue
- Identify project and product sales
- Reduce operational costs

### Elevate Your Customer Service

- Maximize uptime – proactive monitoring and alerting allows you to resolve issues prior to failure
- Increase security – deep integration with AV providers, patch management, MBSA alerting and reporting
- Improve network performance – analyze trends for short and long term systems performance tuning
- Make informed financial decisions – full reporting capabilities that allow your customers to plan and budget for future IT requirements.



# Hosted Level Platform Services

A stable network is the foundation of your clients business, and ensuring maximum availability of their computing environment is important for their staff productivity and overall business efficiency.

Our Hosted Level Platforms Services are designed for IT Consultants, VAR's and System Integrators that are looking to significantly impact the recurring revenue streams, responsiveness to their customer network issues and business performance.

## Benefits

- ✓ Significantly impact your bottom line by developing long-term recurring revenues.
- ✓ Increase the value of your business significantly versus static, non-recurring, reactive revenues.
- ✓ Create compelling service advantages that will displace your local competitors in competitive selling scenarios.
- ✓ Deliver consistent service levels across your customer base.
- ✓ Sell higher into the market where larger customers demand and expect a consistent, streamlined approach to service delivery.
- ✓ Drastically increase your consulting revenue opportunities and hardware sales.

## Differentiators

**Knowledge** – We provide world-class training and support from a technology, business, sales and marketing perspective to our Instant MSP Channel Partners.

**Tools** – We provide a “best of breed” tool set that our Channel Partners deliver to their customers.

**Managed Workplace®** - helps grow your revenue and profitability, acquire new customers, drive recurring service revenue, identify new project and product sales and reduce operational costs.

**Build** – We do all the heavy-lifting. You can plug into our program and build your managed services practice within 30 days. We minimize risk by allowing you to get started with no upfront investment. We help you land and install your first client to ensure your entry into the managed service marketplace is profitable from day one.

**Grow** – Having successfully transitioned from a VAR to an MSP over 6 years ago, we have developed market-proven methodologies on how to sell, price and manage small and medium-sized customers from a business and technology perspective. We will work with you and at your pace to ensure that you are comfortable with all the services.



## About Do IT Smarter

Founded in 1999, Do IT Smarter is the recognized leader in transitioning value-added resellers to managed service providers. Based in San Diego, California, the company successfully transitioned from a VAR to a MSP in 2000. Over the years Do IT Smarter has developed a sophisticated suite of tools required to successfully offer managed services. It is this suite of tools that has allowed Do IT Smarter to coach and guide traditional VARs on the ins and outs of the managed service market. Do IT Smarter channel partners can select from a variety of services including help desk services, onsite services, product fulfillment, and Remote Management Services. It is these services that allow channel partners to become MSPs and experience a recurring revenue stream for little or no cost. For more information on Do IT Smarter, its suite of services, and channel partners, please visit [www.doitsmarter.com](http://www.doitsmarter.com) or call us at 858.616.6488.

